

News Release

2012 Mile High Classic Red Angus Auction
January 8, 2012

Auctioneer: Kyle Gilchrist

Averages:

46 Lots	\$ 5,525
22 Open Heifers	\$ 5,293
1 Pick of Bred Heifers	\$11,250
5 Bulls	\$12,050
10 Embryo Lots	\$ 2,245
3 Flush Lots	\$ 8,333
6 Semen Lots	\$ 3,310
Beef Battalion Fundraiser	\$24,250

Consignors: Batterson Red Angus (IA), Chatburn Ranch (ID), Shepard Settlement Farm (NY), Rich Red Angus (IA), Timber Creek Ranch (TX), Damar Farms (WI), Jeffries Land & Cattle (OK), High Summit Cattle (OR), MR Cattle & Performance Horses (CO), Leachman Cattle of Colorado (CO), Brylor Ranch (AB), Blair Ag Cattle Co (SK), JK Cattle (KS), C-Bar Ranch (KS), Eric Nelson (MN), Owings Cattle Co (OR), Presser Red Angus (ND), J6 Farms (NE), Rafter RS Ranch (PA), Ravishing Reds (NE), Owen Tolar (TX), A-1 Land & Cattle (TX), Silver Spur Ranch (CO), N Bar Cattle Co (KS), Wildcat Creek Ranch (KS), Jacobson Red Angus (MN), Sandbur Ridge Red Angus (NE), Birnie Red Angus (NE), Brad Johnson (WI), SSS Red Angus (AB).

The Mile High Classic held during the National Western Stock Show in Denver, has been deemed the Granddaddy of 'em All and once again lived up to its name ! It's like the Oscars of the cattle industry; only the best of the best show up to showcase their cattle. The crème da la crème in live cattle, embryos, semen and flush lots were available and open to the world for bidding.

Not only is the Mile High Classic a tremendous opportunity to market cattle and genetics, but also an excellent vehicle by which to raise funds and honor and support industry initiatives, such as the Junior Red Angus Association, the North American Junior Red Angus Association and the All American Beef Battalion. Each of these was an incredible opportunity to capture the essence of what the beef and Red Angus breed is all about.

The crowd on hand for the Mile High Classic is always energetic and engaged. With well over 400 in attendance, the bids were flying and the averages reflect that. The top selling lot (35 & 36) sold for \$22,500 and included ½ semen interest in RRA Crimson Tide 135 and RRA Absolute Power 125, consigned by Rich Red Angus, Vinton, IA. The winning bidder was the Crimson Tide Syndicate of Iowa, South Dakota, Oklahoma and New York. RRA Crimson Tide 135 is a Red Brylor New Trend 22D son out of WCC Phyllis 37 and was born 1/12/11. RRA Absolute Power 125 is a Red Fine Line Mulberry 26P son out of WCC Phyllis 47, born 1/09/11.

Lot 24, Red Get Along Wander 905, consigned by Brylor Ranch, Pincher Creek, Alberta sold to Diamond K Ranch, Maple Creek Saskatchewan Canada for \$16,000 for ½ interest and full possession. He is a son of one of the most influential maternal bulls of all time, Buf Crk Hobo 1961 and out of Red SSFA Joanna 93T, born 1/25/09.

A once in a lifetime opportunity was offered in lot 26, a pick of the entire 2012 Mulberry daughters at Brylor Ranch, Pincher Creek, AB. This offering was successfully purchased by Griffin Red Angus, New Hampton, IA for \$16,000. This lot provides selection of the entire 2012 heifer calf crop from the Brylor Ranch, sired by the bull responsible for all the Mayhem lately !

Lot 47, a flush out of Red Soo Line Baneberry 9336, sold for \$12,000 to Jeffries Land & Cattle Co., Checotah, Oklahoma. Consigned by Silver Spur Ranches, Kowa, CO, this is a great opportunity to recreate the mass, power and phenomenal design of this amazing Red Angus female.

Lot 31, 1EN Pandora Jewels 186Y was consigned by Eric Nelson, Lanesboro, Minnesota and purchased by Rhodes Family Trust, Wichita, Kansas for \$12,000. She was born 1/26/11 and is sired by Beckton Julian GG B571. She is out of the famed Messmer Pandora M186 cow that is in the top 1% for TM and Milk, top 3% for YW and has been used extensively in the DAMAR Farms Donor Program.

Lot 39 was a choice of SSS bred heifers, something that doesn't come along every day and fitting for this extraordinary Red Angus auction. This lot was consigned by SSS Red Angus, Calgary, Alberta one of the long established breeders in Canada ! Rich Red Angus, Vinton, Iowa gave the winning bid of \$11,250.

Buyers represented 14 states and 2 Canadian Provinces, including: Colorado, Idaho, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, New York, North Dakota, Oklahoma, Oregon, South Dakota, Texas and the provinces of Alberta and Saskatchewan. The auction was managed by Gilchrist Auction Company – Douds, Iowa.