

September 30, 2017

Dear Red Angus Breeder,

The National Western Stock Show's Mile High Classic Auction is one of the largest attended Red Angus sales in the nation, with standing room only crowds in one of the largest sale rings in the country. Gilchrist Auction Co. has been hired to manage the 2018 Mile High Classic and we are now soliciting cattle for this spectacular event. The 2018 auction will be held Sunday, January 7th at 2:00 p.m.

You may offer your cattle in two formats, the first being entering your cattle "On the Hill" for the Red Angus Open Show through the NWSS and the second by securing a pen "In the Yards" displaying your sale cattle near the Livestock Center Auction Arena. Once you have decided which way to enter and display your cattle, please complete the enclosed Entry Form / Auction Contract and return to Jane Adolph at the address included in the entry form.

We are again planning to enhance the bar and food offering prior to and during the auction and have added increased staff to help in an improved Mile High Red Angus Classic Auction for 2018. The National Western Stock Show entry deadline is November 20th and can be accessed at www.nationalwestern.com.

Please make your sale entries by November 10th and send your sale cattle photos as soon as possible for advertising purposes. The catalog deadline will be strictly followed due to Christmas schedules for our typesetter, printer and the heavy Christmas holiday mail.

The Mile High Red Angus Classic Auction is considered by many as "the Granddaddy of 'em all" when it comes to Red Angus sales and I hope you are excited to be a part of it in 2018.

If you have any questions, please don't hesitate to call, email or text.

Best Regards,

Kyle

Gilchrist

---- Gilchrist Auction Co. Mile High Team ----

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